

Services offer of CCO

On the basis of CCO's experiences, we are offering following services for interested persons from public administration:

- facilitation of public meetings
- methodical and organizational help with preparing of public participation into decision-making, community planning and communication strategies
- planning of public space with public participation
- strategic planning in regions, towns and villages with public participation
- accredited training of public administration in the field of communication with public and facilitation
- help with preparing partner projects and building of local partnerships
- education and methodical support in the field of community planning of social services



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Přerov 2008.

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Design: Jiří K. Jurečka

Printed by: EUROPRINT, spol. s r.o., Přerov



CPKP

ISBN: 978-80-86902-61-6

Activities in 2007



CPKP

*of the Centre for Community Organizing Central Moravia,
of the Centre for Community Organizing Central Bohemia*



About CCO

CCO Central Moravia and CCO Central Bohemia are non-profit organizations which are providing services for all interested representatives from public administration, civic organizations and private sector in following areas:

Public participation and participation of civic organizations in development of municipalities, towns and regions. We are planning and realizing programs about public participation in investment planning and decision making. We are talking about public participation in planning and designing of concourses, preparation of regeneration of panel housing estates, preparation of strategic, developing or communication conception (such as conception of waste treatment, general of green areas, etc.) or preparation of traffic constructions or others investments. Within this program we are organizing discussions with public, interactive exhibitions, opinion polls, sociologic survey and we are also ensu-

ring working meetings with citizens. We are holding the education programs in the field of public participation for workers of public administration.

Local sustainable development. We are providing consulting services during preparation of projects focused on local social-economical development in complying of environment principles. We are working out and updating development strategies of micro-regions, towns and regions as well as assisting at preparation of local development projects and activities focused on disadvantage groups of people. We are cooperating with local partners (public administration, entrepreneurs and NGO) which allow us to adapt projects to local conditions as much as possible.

Community planning of social services. We are offering a complex methodical project leading of community planning of social services as well as working out of its individual parts. On the principle of community plan-

ning and public participation we are trying to help municipalities and towns to plan development of social service so they would answer the local needs and specifics of target groups.

Education of public administration officials. We are realizing educational course which allows to public administration officials to understand the community and action planning with emphasis on interactive training in groups, mutual sharing of an experiences among participants and presentation of practical examples. The objective of an educational program is to explain public administration officials a conception of community planning and public participation into decision making of municipalities, towns and regions including its advantages and disadvantages. The educational course participants will familiarize themselves how to work with a public during planning and decision making in their municipality, town or region. They will learn to properly choose a technique to public participation for an individual target group.

Regional policy of European Union and regional development in Czech Republic. We are promoting principles of partnership and transparent decision making in regional policy of European Union. In Czech Republic we are supporting consultations and public participation and non-profit non-state organizations at preparation and utilisation of Structural funds. We are participating in discussions about a shape of regional policy. We are arranging information to other NGOs in Czech Republic and we are preparing collective recommendations and processes. We share our experiences with other candidate and member countries of EU.

Education, support and strengthening of non-state non-profit organizations. We are supporting and educating members of civic and non-profit organizations at all levels. We are working with volunteers, organizing seminars and educational courses aimed to strengthen non-profit sector. We are supporting meetings and a

cooperation of non-profit organizations.

Upbringing to citizenship. During public participation there is very important willingness and experience of public administration to communicate with public as well as active interest of citizens in public matters. That is why we are realizing projects focused on upbringing of youth to citizenship and democracy principles.

Eco-program. We are participating mainly in strategic influence examination of plans, programs or conceptions on environment (SEA), currently with an influence evaluation of projects, constructions, technologies, etc. (EIA) and evaluation of health hazards. IPPC – Integrated Pollution Prevention and Control, falls into this area. We are elaborating all mentioned areas in accordance with principles of local Agenda 21, existing laws and European guidelines.

You can find more information on www.cpkp.cz

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Dear Sir, Dear Madam,

publication you are holding in your hands contains activity survey of our non-profit organization – Centre for Community Organizing. We are pleased about your interest. Let me begin by introduction of our organization.

CCO Central Moravia is a part of Centre for Community Organizing in Czech Republic and will observe decennial since its foundation. From the start our “non-for-profit” organization worked at many international projects with partners of different countries. At the present time we are member of several international platforms of non-profit organizations and cooperate on projects with partners mainly from Slovakia, Hungary, Poland, Slovenia, Sweden, Spain, Italy, Greece, Romania, Latvia, Bulgaria and Netherlands.

We are starting cooperation with partners from Croatia. We are interested in partner organizations in Macedonia and Ukraine.

We begun our international activities with only one resource – program Phare. During our existence we gained lot of experience with inter-

national foundations and funds such as C.S.MOTT Foundation, International Visegrad Fund, Open Society Fund, European programs INTERREG III A, B, C, Grundtvig, Equal, DG Justice, Directorate General for Employment, Social Affairs and Equal Opportunities.

Our project managers realize about 50 projects and contracts every year. Some of them are “short-term” and some of them overreach calendar year. Besides project realization at the international level we work in Czech Republic at the national and local level – regional and microregional.

If you are impressed with an expertise in our publication, please do not hesitate to contact us.

We can offer you cooperation mainly in following programs:

- Support of public participation in decision-making processes and support of partnership of non-profit organizations, public administration and enterprise sector;
- Local sustainable development;
- Regional development and regio-

nal policy of EU;

- Education of non-profit organizations and building-up of service background for NGOs;
- Social economic.

Knowing Czech scene we are able to help you in searching for project partners and activities in other areas, whether they are non-profit organizations or subjects of public administration or enterprising subjects at the local and national level.

International cooperation benefits not only inhabitants of community, where the project is realized in and at the same time it enriches all participating organizations with new know-how, various accesses to problem solving, understanding the world...

We are looking forward to cooperate with you.

*Roman Haken
CCO Central Moravia
director*

Workers of CCO Central Moravia in 2007:

Roman Haken
Ivo Škrabal
Milena Hakenová
Jiří Pavlát
Gabriela Mikešková
Tomáš Šulák
Kristýna Ježová
Petr Zavadil
Jaroslava Koplíková
Milena Surmová
Pavla Makovičková
Pavla Šíková
Anna Bartošová
Hana Caletková
Jitka Krabicová
Monika Oskerová
Luboš Zatloukal
Julie Zendulková
Marek Záborský
Gabriela Olivová
Eva Kubičková
Ludmila Svitelová
Lenka Baďurová
Ivana Chytilová
Kateřina Nesrstová
Zdeněk Zívála
Vendula Večeřová
Kateřina Dvořáková

Dear Sir, Dear Madam,

I would like to introduce Centre for Community Organizing Central Bohemia.

Our non-profit organization operates in Prague and Central Bohemia region. We are the youngest of all branches of the organization with more than ten-year history which operates in five regions of Czech Republic.

Main objective of CCO is to support principles of direct democracy, public participation in public life, decision-making and cooperation of non-profit organizations with public administration in various ways. We are focusing on these objectives in several spheres.

At the national level, we are actively supporting involvement of NGOs in programming and monitoring of implementation of structural funds in Czech Republic.

At the regional and local level, we are realizing projects of community planning of social services and we are supporting rural development. We are helping municipalities and microregions with the preparation of

program Leader, cooperation projects and other activities.

Focusing on young people and civil education are specifics of our branch. In this field we were awarded along with CCO Central Moravia by European Commission the Golden Star Award 2007.

We are realizing international projects and we are looking for partners to cooperate and share experiences with us.

*Ondřej Marek
CCO Central Bohemia,
director*

Workers of CCO Central Bohemia in 2007:

Ondřej Marek
Martina Macurová (Mirovská)
Ján Polák
Andrea Krchová
Pavla Oriniaková
Petra Skopcová
Miroslav Parvonič
Mikuláš Pšross
Anna Marková

Improvement of the Decision-making Process Quality in the Public Administrations of new EU member states – “About People with People” (Watchdog)

- **CCO Program:** Participation of the Public and Civic Associations in the Development of Municipalities, Towns, Cities and Regions
- **Responsible persons:** Ondřej Marek, Jiří Pavlát, Roman Haken, Kristýna Ježová, Ján Polák, Petra Skopcová
- **Support by:** European Commission – Directorate General for Justice, Freedom and Security

Watchdog is common project of CCO Central Moravia and CCO Central Bohemia. The primary objective of this project is to provide support to transparency and participative democracy, and to enhance the quality of decision-making processes in the public administration. Its primary target groups are municipalities, non-profit organizations and other specialists in public participation. These are the ones to deliver quality in decision-making processes in public administration. The Project further focuses on the promotion of good public participation practices and experience exchanges in this field with other post-communist countries.

The Project itself is divided into five primary modules that are inter-related.

1. Public Participation Task Force
The purpose of this Task Force is to elevate the awareness of participative democracy and public participation in decision-making processes in the Czech Republic. One of its objectives is the creation of “good practice minimum in public administration” and enforcing it in regulati-

ons, decrees, possibly acts, standard training for civil servants and politicians (possibly for the relevant synopsis at universities). Another objective is the monitoring of new acts and the provision of comments on them from the public participation perspective. This Task Force includes organizations and individuals having experience with participative democracy and public participation in public matters (from public administration bodies, academic environment, NNO’s and the business sector). Its primary outputs are the analysis of “compulsory” elements of public participation in the Czech Republic at various levels, as well as the analysis of application methods for the obligatory minimum of public participation.

2. Training Module and Public Participation
Training courses for the elected officials of municipalities, towns, cities and regions, and the staff of municipal, metropolitan and regional authorities on communication with the public took place in eight locations in the Czech Republic: Prague, Chomutov,

České Budějovice, Brno, Pardubice, Plzeň, Ostrava and Přerov. Another training course was carried out in Banská Bystrica in Slovakia. Public administration staff attending the training received information on how to assure that decision making and planning at the local level are more efficient via public participation. In addition, they had the possibility to consult their individual local projects. Winners of national levels of the award will be honoured. In last year representatives of winning projects were awarded with a study tour to Japan that was realized in participation of Japan foundation Sasakawa Peace Foundation. In this year winners of national levels will receive spa voucher.

3. Public Participation Award
Contest called “About People with People” /O lidech s lidmi/ is aimed at motivating the public administration community to cooperate with the non-governmental sector. This alongside the drawing of attention to good practice examples and the rewarding of officials and politicians who actively support civil society development.



Awarding a prize to the village Rýžoviště

The same contests are organized in Poland, Hungary and in Slovakia. Its winners from all countries then compete for the title of “the best public participation project in Central Europe”. The Central European winner will be announced at the Fourth International Forum on Public Participation in the Decision Making of Public Administration and Partnership Principle.

4. Informational Campaign
The primary outputs of the informational campaign are a public participation website, DVD on public participation, training leaflets, brochure, CD containing best projects, etc. A

general informational campaign will be organized continually throughout the entire duration of the project.

5. International Component
For the most part, the international component concerns two project modules – the public participation contest and the training module.

The contest also runs in Slovakia, Poland and Hungary. After national conferences in these four countries, the winners will compete for the title of the best public participation project in Central Europe. The Central European winner will be announced at the Fourth International Forum on Public Participation in the decision making of public administration bodies and partnership principle to take place on April 24 – 25, 2008 in Prague. The Central Europe winning project will be chosen by an expert jury composed of the representatives of national contest juries in the V4 countries and other specialists. The conference will also include the presentation of good practice examples from all V4 countries and the introduction of community social service planning principles.

The public participation training module has been transferred to Slovakia. One training course for lecturers and one training course for administration staff will be carried out in Slovakia by Czech lecturers. Most of the project outputs will be transposed to other EU member states and essential materials will be translated into English.



Community Planning of Social Services in the Town of Hranice

- **CCO Program:** Local Sustainable Development
- **Responsible persons:** Dagmar Prachniarová, since Dec 1st 2006, Pavla Šíková, Roman Haken
- **Implemented for:** Town of Hranice
- **Funded from:** SROP 3.2
- **Website:** <http://cpkp.cz/projekty-stm/kpss/hranice>

In 2006, the Town of Hranice officially started community planning of social services with the purpose of creating an efficient social service system in Hranice, and with emphasis on developing the existing range of services and extending these services for such that have been missing. The project had two main objectives: 1) to improve the availability and quality of social services for their users and to suppress social exclusi-

on of the most exposed groups of population.

The project was carried out with success on the territory of Hranice municipality and in adjacent municipalities that fall under the Hranice administration district. A modern social service system will provide all available, good quality services especially for young adults that return from upbringing institutions, single mothers with children, the homeless, seniors, Romani community and the handicapped.

As early as January 2006, we succeeded in creating a triad and subsequently extending it into a management team. In February, the First Public Meeting took place and, in March, workgroups were assembled and we started with surveying the wide public and with a questionnaire survey of social service providers. This Community Planning also included the issuance of "Catalogue of Social Service Providers in the Hranice Area" and a puzzle called "Help Network in the Hranice Area". These were aimed at notifying the population about the available services provided by individual local providers. In

June, another public meeting took place and preparatory work started on a questionnaire survey for both the wide public and, primarily, social service users.

In November, a local socio-demographic analysis was completed and the results of the questionnaire survey came out. These were subsequently presented to the public at a meeting called "Common Introduction of Social Service Providers".

The outcomes of the questionnaire surveys, technical analysis, SWOT analysis and other findings were further used by workgroup members in their working on the strategic part of a mid-term plan of social service development.

In March 2007, three public meetings took place where the public could comment on the proposed mid-term plan of social service development. The project, which was implemented by the end of May 2007, further included the preparation of the final version and the distribution of the Mid-term Plan of Social Service Development for the Town of Hranice for the period of 2007 – 2010, and the organizing of a final conference on

community planning. The 2007 – 2010 Mid-Term Plan of Social Service Development for the Town of Hranice was passed by the Town of Hranice Municipal Corporation on May 24, 2007.

Community Planning of Social Services in Lipník nad Bečvou

- **CCO Program:** Local Sustainable Development
- **Responsible persons:** Gabriela Mikešková, Roman Haken
- **Implemented for:** Lipník nad Bečvou and administered adjacent municipalities
- **Support by:** JROP 3.2
- **Website:** www.cpkp.cz/projekty-stm/kpsslipnik, www.mesto-lipnik.cz

"We shall plan such community services that we truly want and need."

This is the opening motto for a Community Social Service Planning (CSSP) project that was carried out in Lipník nad Bečvou and its administered municipalities from April 2006 till July 2007.

This project was implemented under the Joint Regional Operational Program (JROP) co-financed by the



Meeting of the pilot group from Project KPSS with foreign experts.

European Social Fund and run in close linking with the activities of the Olomoucký kraj Regional Office. It was aimed at long-term elevation of the quality and availability of provided social services, assuring the efficiency of and support to the already existing social services and planning the establishment of new, better-quality and better accessible forms of social services, making individual

players (such as orderers, providers, users and the public) involved in welfare issues, and the suppression of social exclusion of the most exposed groups of population.

The CSSP project in the Lipník area first established four task forces that focused on the issues and availability of social services for seniors, the handicapped, members of the Romani minority, families, youth and children.

The final number of active participants in the project who took part in the planning and implementation of not only a development plan but also 4 public meetings, 2 conferences and 60 seminars and meetings with abroad comers came to more than 60.

Subsidiary activities of the project included a Social Assistance Network in the Lipník area and a Catalogue of social service providers in the Lipník area, which provide integrated information about social service providers. Furthermore, there were also campaigns called “Touring the Town with a Paraplegic”, “The way to Good Practice Examples in Social Services”, and a seminar called “Introduction of Social Service Quality Standards”, and other.

A partner in the project was the English GLE – Greater London Enterprise Company, which presented some examples of good practices in social integration in England. An output of this project is the 2007 – 2011 Mid-Term Plan of Social Service Development in the Lipník Area.

Town of Šternberk – Community Planning of Social Services

- **CCO Program:**
Local Sustainable Development
- **Responsible persons:**
Gabriela Mikešková, Pavla Šíková, Roman Haken
- **Implemented for:** town
Šternberk and its administered municipalities
- **Support by:** JROP 3.2
- **Website:** www.sternberk.eu

Center for Community Organizing – Central Moravia provides methodical management for the implementation of the CSSP project in Šternberk. This project was launched in March 2006 and is planned into five stages that will be completed by the end of March 2009. Under this project, the Town of Šternberk approached the mayors of twenty municipalities in the vicinity and offered them cooperation. At present, the narrower circuit for community social service planning involves approximately 45

citizens from all over the region who are divided into three task forces (for the handicapped, for the Romani, and for seniors) and they meet regularly with the coordinator at working sessions. The participants have knowledge of the project, its activities and objectives, and work together towards its accomplishment.

Subsidiary activities of the project include the creation of “Social Assistance Network in the Šternberk Area” and “Catalogue of Social Service Providers”. Providing a comprehensive overview, the catalogue assists social service users in choosing a suitable social service, as mentioned already in the catalogue preface by Mgr. Jaromír Sedlák, the town mayor.

An output of this project is the completed 2008 – 2010 Mid-term Plan of Social Service Development in the Šternberk area. In February 2008, there was a concluding CSSP conference, ended with a short part of a theatrical performance played by some of the members of CSSP being also amateur actors.

The community social service planning method is seen as positive

and interesting in Šternberk.

Other activities of the Social Project Task Force: partial activities in community social service planning projects for the following municipalities: Rousínov, Slavkov u Brna, Moravský Krumlov, Šlapanice, Kuřim, Rožnov pod Radhoštěm.

Formal support in the area of social services in the Central Bohemia Region

- **CCO Program:** Research to solve regional disparities
- **Responsible persons:** Martina Macurová (Mirovská) Andrea Krchová
- **Prepared for:** Town of Benešov, Vlašim and Votice
Town of Beroun
Corporate Town of Kladno
Town of Dobříš
Town of Kralupy nad Vltavou
City District Prague 9
- **Web pages of the cities:**
<http://www.benesov-city.cz/komplan/>
<http://www.mesto-beroun.cz/>
<http://www.mestokladno.cz/planoani.asp>
http://www.mestodobris.cz/vismo/zobraz_dok.asp?u=2796&id_org=2796&id_ktg=9446&p1=17053

Our organization works in the area of social services in the Central Bohemia Region from the 2005 year. We provide guidelines, consultations and education.

In 2007 we recognized broad development of social services planning - both in the municipalities and districts and also on the regional level. We took part in a coordination group and in several working groups established for preparation of the Mid-term Strategic plan of the Central Bohemia Region.

In the first half of this year we finished the cooperation with the corporate town Kladno and with the twin towns Benešov, Vlašim and Votice. We cooperated closely with both regions from the 2006 on the Introduction of community planning of social services. We participated both on the analytical and also the strategic parts of the processes.

Town of Beroun is one of the first towns of the Central Bohemia Region, which has tried to put into operation Community planning of social services in Beroun. We joined the process in May 2006. In the autumn 2007 we helped to pass the Community plan of

Social services by the Local representatives.

In the town of Kralupy we provided formal recommendations for the Community Plan of Social Town Services. We also cooperated with the town of Dobříš to organize public meetings and working groups.

In this year we started the cooperation with the City District Prague 9. Prague 9 is preparing the Community plan of Social Services. We participated in several parts of the analytic part of the project - we prepared the analysis of the Needs of Social Services user's (people excluded from the society). The analysis was prepared together with a working group. This working group focused on homeless people or the people, who are in danger to lose their home in a close future. The analysis also included the reasons, which are leading to the homeless situation.

The analysis is prepared with close cooperation with members of a working group consisting of the social services providers and the employees of the Department of social services of

Prague 9. As an appropriate method to get the information from respondents we have chosen qualitative in-depth interviews, because the communication with this target group is difficult. We will provide content and formal analysis of the data we gain. Methodology is continuously consulted with a specialist from the Ethnological Institute of the Czech Academy of Science. The results of the analysis will be available at the end of April 2008.

At the end of last year we established a cooperation with the town of Benátky nad Jizerou.

During the last year we prepared a successful seminar "We have got a Community Plan of Social Services, what shall we do now?" This seminar was prepared under the auspices of Office of the Central Bohemia Region and with the cooperation of the methodical team for social services planning in the Central Bohemia Region.

Rural Benchmarking – Improvement of micro-region management as a means to solve regional disparities

- **CCO Program:** Research to solve regional disparities
- **Responsible persons:** Ivo Škrabal, Ondřej Marek – CCO Central Bohemia, Josef Novák – Ústav pro ekopolitiku, o.p.s.
- **Implemented for:** Ministry for Local Development

The purpose of this project is to bring qualitative improvement and professionalization of selected management types for the development of the involved microregions, which are the Union of Municipalities (DSO), Microregion Management via Municipality Office (ORP) and local action groups (MAS). The qualitative improvement of the management of microregion development will be achieved using an economic study of the possibilities

to increase the absorption capacity or realize savings. Another objective of the project is the promotion and introduction of management performance evaluation indicators and the sustainable development of microregions. The created set of microregion performance evaluation indicators can be used to evaluate the success in achieving the objectives and activities of microregions – for example, for the evaluation of strategies, plans, management, etc..

The project comprises of two base modules and formulated activities:

1. Qualitative improvement – "professionalization" of individual types of microregion managements:
 - Analyses (external and internal) of development management in NUTS II Central Moravia, Central Bohemia and North-West microregions – current status analysis of the securing of microregion development management in individual regions of coherence.
 - Qualitative improvement of individual types of development management in selected microregion-

Interactive Exposition in Experiential Tourism as a form of making cultural heritage accessible to the widest variety of users achievable

- **CCO Program:** Science and Research of the CR Ministry of Culture
- **Responsible persons:** Radek Novotný – CCO South Bohemia, Ivo Škrabal, Zdeněk Živala

The objective of this project is to describe a method translating our cultural heritage sources into various forms of interactive expositions in the Czech Republic and abroad. The project's implementation team proposes, where applicable, new procedures for employing the principle of experiential tourism for existing conventional presentations of various cultural heritage elements, with the purpose of delivering accessibility to the widest achievable variety of user-

s. The newly created methodology will be used by the existing owners of various expositions, open-air museums, as well as by potential owners who are just considering the use of cultural and historical heritage for their business in tourism (e.g. rural tourism). This project is aimed at increasing the accessibility of cultural resources and the use of these resource for developing tourism, knowledge and interactive technology for education, leisure and tourism, as well as for making our cultural heritage more accessible. Working on the transformation and new forms of presenting such cultural heritage in experiential tourism in the form of interactive expositions, the implementing team cooperates with research institutions and universities oriented at the respective fields.

Professional Training in Rural Areas for the period of 2007-2013

Development of further professional education

- **CCO Program:** OPRLZ
- **Responsible person:** Ivo Škrabal
- **Implemented for:** TIMA Liberec, s.r.o.

Center for Community Organizing – Central Moravia is a partner in a project called “Professional Training in Rural Areas for the period of 2007 – 2013”, implemented by TIMA Liberec, s.r.o. as the main implementer.

This project is carried out for the territory of the Kralovehradecký Region and its purpose is the establishment of systematic, fully professional education for members of local action groups, primarily their chairmen and other MAS directors and officers, managers, consultants, accountants and other people entrusted with the use of financial means in MAS's. Another

objective of the project is to perform a systematic, fully professional situational analysis of local action groups (functional, newly created in microregions where there had not been established any MAS before) and the evaluation of weaknesses, risks and needs of MAS's.

Mohelnicko microregion development – strategy, management, education and promotion

- **CCO Program:** 2007 Olomoucký Region Rural Regeneration Program
- **Responsible persons:** Ivo Škrabal, Pavla Šíková
- **Implemented for:** DSO Mikroregion Mohelnicko

The primary meaning of this work was to apply in the Mohelnicko Microregion the knowledge and experience acquired in preparing the Mohelnicko Microregion Strategic Development Plan till 2013. This was supposed to take place using the following:

- Complex updating of the 2007 – 2013 Strategic Plan
- Updating of the needs of municipalities located within the microregion in form of correspondence questionnaire survey with their mayors, entrepreneurs and NNO.

- Integration of the needs of target groups in the updated Strategic Integrated 2007 – 2013 Mohelnicko Microregion Development Plan
- Working out of a one-year Action Plan
- Working out of development strategy monitoring indicators
- Hearing of the proposed updated strategy with public participation in the microregion.

Individual activities were carried out via training courses and meetings with local active people who participated directly in the preparation of the strategic plan. In addition, MA 21 principles were applied in the Mohelnicko Microregion based on the microregion development planning and the introduction of a set of sustainable development indicators.

s, the application of methods to improve the quality of development management. Testing phase – study of microregion development performance.

- Research reports.
 - Conference – every year during the project implementation, a country-wide conference will take place and will inform about the project progress, new trends in “professionalization” of the management of microregions and regional development, providing space for discussions around these topics.
2. Implementation of a set of microregion management performance indicators – benchmarking.
- Development and improvement of the methodology used for the evaluation of microregion management performance – enhancement of the benchmarking set for microregion evaluation, i.e. barometer of microregions.
 - Development of a software application to monitor development management performance evaluation indicators
 - Testing phase – microregion

benchmarking – introduction and monitoring of indicators in 18 selected microregions – always in 6 microregions in individual NUTS II (Central Moravia, Central Bohemia and North-West).

In 2007 we carried out a questionnaire survey in the microregions of 3 selected cohesion regions, so called “NUTS II – Central Moravia (Olomoucky Region and Zlinsky Region), Central Bohemian Region) and North-West and an in-depth analysis of the tools for microregion evaluations was performed. The results of the first year of our research are available at the <http://www.cpkp.cz/projekty-benchmarkingvenkova> website.



Support to Rural Employment via providing of microloans and education to rural population

The Improvement of conditions and tools for the development of business by people from disadvantaged groups in Objective 1 areas.

- **CCO Program:** Community Initiative EQUAL
- **Responsible persons:** Ivo Škrabal, Anna Bartošová, Kateřina Nesrstová, Pavla Šiková, Zdeněk Zivala, Roman Haken

Center for Community Organizing - Central Moravia is a partner in a project called “Support to Employment in Rural Areas”, and is a member of the development partnership (other members are CCO West Bohemia, Moštěnka Microregion, Přerov Employment Office, the Přerov District Chamber of

Commerce and Plzeň Regional Development Agency).

This project focuses on finding solutions to the unemployment of rural population. Its most important objectives include the following:

- 1) Increase the number of opportunities for rural population to find employment in the form of giving support to entrepreneurship and education of those unemployed who cannot or do not desire to start their own businesses.
- 2) Allow the rural unemployed acquire higher qualifications directly at the place of their residence or start business and thus level up the chances of getting permanent employment at the place of their residence.

The target groups are unemployed people who live in rural municipalities. The project is as a pilot in progress in the Moštěnka Microregion. In 2007, primarily such educational tools were employed under the project that aimed the unemployed. Some of the participants passed a course for entrepreneurs giving them the business essentials to start their own business.

Alongside this course, there were also educational seminars focused on elevating awareness of potential regional services for the unemployed.



Homecoming

3.2. Support to social integration in JROP regions

- **CCO Program:** GS JROP of the Olomoucký Region
- **Responsible persons:** Anna Bartošová, Kateřina Nesrstová, Ivo Škrabal



Education of a country managers in a project Homecoming.

The purpose of this project is the revival of rural areas with young people so that young people, having graduated from grammar schools, colleges and universities in cities, do not leave the Olomoucký Region to find jobs elsewhere but that they find employment in the microregions or local acti-

on groups where they come from, and thus contribute to further sustainable development of rural areas. Such rural development will be achieved by re-training applicants who have registered for the project to become, so called, “rural managers” who shall seek financial sources and prepare applications for funding from the European Union and other sources based on already made or newly found projects of municipalities, microregions, local action groups and non-profit organizations in the rural country.

In the course of this project, four trainees have already found jobs in partner microregions or local action groups as newly established project managers. These jobs were created as a result of this project. Partners of this project are: Jeseník local action group, Local action group Udolí Desné and Microregion Zábřezsko.



Zábřezsko Development Strategy for 2007–2013

- **CCO Program:** 2007 Olomoucky Region Rural Regeneration Program
- **Responsible persons:** Ivo Škrabal, Anna Bartošová, Zdeněk Zivala
- **Implemented for:** DSO Microregion Zábřezsko

Work provided for the Microregion Zábřezsko included activities leading towards methodical and coordinating performance of individual microregional activities. These are as follows:

- The actual updating of ko strategy
- Organizing of seminars and training courses for the public
- Provision of managerial services
- Organizing and running of an educational tour
- A public presentation of the prepared and passed 2007 – 2013 development strategy

The project included three seminars for the members of the microregion and its local action group on the following topics: project management,



Study tour for examples of good practice. (POV 2007 Zábřezsko)

strategic planning and current funding options. The Zábřezsko Region representatives also attended a learning study tour around successful regions utilizing funds of the Leader Programs and other EU Structural Funds, which was called “Good Practice Hunting”. The strategy updating work also included a questionnaire survey aimed at the mapping of problems faced by the region. Furthermore, the force tasks held regular meetings that had co-responsibility for the preparation of the strategy update. The 2007 – 2013 Zábřezsko Development Strategy was discussed and passed in the final public hearing in December 2007.

MAS Horní Pomoraví Integrated Development Strategy

- **Responsible person:** Ivo Škrabal
- **Implemented for:** MAS Horní Pomoraví, o.p.s.

The subject of this project comprised of:

- Methodical guidance and consulting for the preparation of Development Strategy
- Performance of an input analyses – in the form of an updated situational analysis and SWOT analysis of MAS Horní Pomoraví
- Updating and defining of new priorities, measures and activities of the strategic plan for the period of 2007 – 2013 based on the original Hanušovicko Microregion Development Strategy as needed, based on data collection
- The mapping of the needs of profit and non-profit sectors within the operational territory of MAS Horní Pomoraví in the form of a questionnaire survey with municipality mayors, entrepreneurs and NNO’s.

- The creation and implementation of monitoring indicators in the development strategy, including a draft organizational structure and funding of its implementation
- The creation of a one-year Action Plan to follow the MAS Horní Pomoraví Integrated Development Strategy

Individual planned activities were carried out via workshops and common meetings of the task forces involved in the preparation of the strategic plan.

Training for MAS Šumperský venkov

- **CCO Program:** OPRVMZ, 2.1.4. Adoption of the abilities of MAS
- **Responsible persons:** Anna Bartošová, Ivo Škrabal
- **Implemented for:** MAS Šumperský venkov, o.s.

In 2007, we organized and carried out training courses in respect to the educational topics for MAS Šumperský venkov. These training courses made it possible for the members of the local action group and the public to learn about the essentials of rural development, the utilization of EU Structural Funds in the 2007-2013 period from the perspective of MAS’s, issues of MAS strategic planning, MAS project management and project administration under the Leader Program. Its final workshop provided space for the introduction of good practice examples in form of the members of other MAS’s presenting their own development projects. There were involved following MASs – Region Haná, Kyjovské Slovácko v pohybu and Buchlov. This event was highly successful, helping motivate MAS members to activity and the carrying out of particular projects.

Making of Zábřeh Development Strategy – Analytical Part

- **Responsible persons:** Anna Bartošová, Ivo Škrabal
- **Implemented for:** Town of Zábřeh

Based on a request for the preparation of the analytical part in preparing a city development strategy, work was carried out on the Situational Analysis of the Town of Zábřeh. Alongside the preparation of input analysis, several workshops were organized and used to establish and describe SWOT analysis, which is the basic take-off platform for the proposal part of the town development strategy.

Young people for rural areas – rural country for the young: New forces for the revival of villages

This project is aimed at the training and introduction of rural project managers in Přerov, Lipník and Hranice districts.

- **CCO Program:** Local Sustainable Development / European Funds for Villages
- **Responsible persons:** Team “Local sustainable development” of CCO Central Moravia
- **Funded from:** ESF/SROP 3.2. OK – Support to social integration in regions

The vision of the “Young people for rural areas” project is to revive the rural country by creating employment opportunities for young people in the rural communities they come from after they have finished their studies in towns and cities; to avoid their lea-

ving for outside the Olomoucky Region. The “Young people for rural areas – rural areas for the young: New forces for the revival of villages” project started on January 1, 2007 and its duration has been planned for 17 months, i.e. by May 31, 2008. Its focused areas are the Přerov and Lipník districts, which report the highest unemployment rates in the entire region.

The primary objective of the project is to create a “unit” of new project managers who will seek funding sources, write investment applications for EU Fund funding based on already prepared and newly found project ideas of municipalities, microregions, local action groups and non-profit organizations in the rural country, and provide the management for the carrying out of these projects.

At the beginning of the project, “fresh” unemployed school graduates (15-25 years of age) and mothers after maternity leave were approached and selected. Seventeen earnestly interested people were selected to attend a two-month training program. The training course attendants received essentials in respect to such topics as the 2007–2013 Operational Programs,

EU Structural Funds, the LEADER Program, project management cycle, public participation, strategic planning of municipalities, microregions and MASs, communication, public relations (PR), etc.

Out of the successfully trained attendants of the two-month course, the best 6 were chosen to get a 12-month job as rural development managers starting from June 2007. The selected trained project managers created a “unit” under the auspices of the “Rural Consulting Center”.

Activities of managers under the “Rural Consulting Center”:

- dissemination of information on grant calls and other funding options in a well-prepared, understandable form to NNOs in the rural country and rural entrepreneurs.
- preparation and processing of project applications to European funds in response to actual calls made by the Operational Programs for such projects as cultural center renovations, construction and renovation of athletic facilities, revitalization of public courses and plan-

ning, parent centers, cycling paths, etc.

- applying for grants and subsidies from out-of-European sources (EEA/Norwegian Financial Mechanism, regional subsidies, etc.)
- cooperation with the managers of microregions and MASs in the area of their operation
- securing of communication between individual municipalities and microregions,
- public participation and dissemination of information about municipal activities, etc.
- provision of consulting for NNOs in rural areas in respect to grants and subsidies
- processing and preparation of base materials for municipality development plans
- regular personal contact and communication with the representatives of municipalities as well as the representatives of non-profit organizations
- provision of regular “consulting hours” in particular municipalities in line with a previously agreed schedule
- education and acquisition of new

information via, for instance, attendance in various seminars and conferences, subsequent transfer of information.



“Green for our Villages”

Preparation and accomplishment of the CR 2007 Leader Objective

- **OCC Program:** Local Sustainable Development / Strategic planning of territorial development
- **Responsible persons:** Team “Local sustainable development” of CCO Central Moravia
- **Implemented for:** MAS – Partnerství Moštěnka, o.s.
- **Funded from:** Leader CR 2007, Support of Olomouc Region, Support of Zlín Region

Preparation of the “Green for our Villages” project for MAS – Partnerství Moštěnka. Facilitation of the participation of the public, workgroups and specialists in the creation of the strategic plan (project). The project implementation via providing methodical assistance to individual applicants with partial project applications. Selection of projects. Cooperation with local stakeholders, the MAS

manager and the ZAPÚ Agricultural Agency in Přerov.

The MAS-PM’s project was evaluated as the second best in the competition of 57 MAS projects in CR. MAS – Partnerství Moštěnka published three measures under the “Improvement of the Quality of Living in Rural Areas” topic that relate to the measures of a strategy called “Us and the World”: 1) Improving our environment, 2) Supporting local products, 3) Developing partnerships.

There were 13 applicants in total who registered based on the MAS-PM call. These applicants requested subsidies amounting to CZK 4,578,950 that would allow them to implement projects amounting to CZK 6,475,490. After selection board and program committee meeting, the MAS chose 7 projects to receive support – these projects were submitted by two entrepreneurs, one non-profit organization and four municipalities.

With money from the Ministry of Agriculture, two private farmers from Stará Ves and Kostelec u Holešova acquired communal technology for all-year maintenance of the municipality appearance, the Bezuchov vil-

lage will buy a heavy-duty lawn mower for the village and its surroundings, and the Pacetluky municipality will buy a small mowing machine. To provide for a variety in selected projects, the MAS also provided its support to the renovation of mobiliary in the Lechotice municipality, club-room improvements for the Líšná municipality fire brigade and the planting of greens in the Dřevohostice municipality, which will become a new “home to squirrels and screech-owls”.

As a result of the Leader support for investments amounting to 2.3 million, the region will be able to see the implementation of projects amounting to almost CZK 4 million as the applicants are required to co-finance the projects. All projects were successfully accomplished by the applicants by December 20, 2007 (municipalities, entrepreneurs, non-profit organizations).



“Moštěnka – from the margin to the region leader”

The updating of the development strategies of the microregion and the local action group.

- **Program:** Local Sustainable Development / Strategic planning of territorial development
- **Responsible persons:** Team “Local sustainable development” of CCO Central Moravia
- **Implemented for:** Microregion Moštěnka DSO
- **Funded from:** POV OK 2007

The updating of the development strategy of Microregion Moštěnka DSO, updating of the integrated strategy called “Us and the World” of MAS – Partnerství Moštěnka, the creation of a database of intended projects in the region, public participation and promotion of the backbone cycle path pro-

ject in the Moštěnka Microregion. All in the form of public discussions, workgroups, bulletins and professional analysis and evaluations.

The Moštěnka Microregion development strategy was created in 2001. In view of the current 2007–2013 EU planning period and the time elapsed from when the strategy was created, it was necessary to update the situational analysis and revise the SWOT analysis of the territory. The result of this work is a new document titled according to a POV project “From the margin to the region leader”, which will serve not only to the alliance of municipalities involved but also to all partners within the given territory. This strategy also includes an Action plan, which is a collection of project intended by municipalities, entrepreneurs and non-profit organizations within the territory of the region.

It was necessary to update the “Us and the World” integrated strategy for the development of the MAS – Partnerství Moštěnka territory, which had been made with the support from Leader+ OP Agriculture, to reflect the new Rural Development Program rules. The result of this work is a sub-

stantially revised, comprehensive document.

The activities of CCO CM in the project from POV OK 2007 included, among other, the facilitation of public discussions on the route of the planned backbone cycle path through the Moštěnka Microregion villages and cooperation on coordinating the project. The result of this project was, for instance, the project logo and particularly the coordination on providing reference documents for making the construction project documentation, etc. By virtue of the POV OK 2007 project, the bearing of the route and cycle path construction cost study were done by specialized companies. DSO and MAS representatives are preparing to register the project under the Regional Operational Program (ROP) of Central Moravia.



„Hanáci se rozkévale – včel ovidite“

Preparation of an integrated strategy and a Leader Strategic Plan for MAS Moravská cesta.

- **CCO Program:** Local Sustainable Development / Strategic planning of territorial development
- **Responsible persons:** Team “Local sustainable development” of CCO Central Moravia
- **Implemented for:** MAS Moravská cesta, o.s.
- **Funded from:** KÚOK

The preparation of an integrated territorial development strategy titled “Haná People towards Health and Prosperity”, including a database of project intents in the region and the Leader Strategic Plan titled “Hanáci se rozkévale – včel ovidite” for MAS Moravská cesta. All through public discussions, workgroups and professional analyses and assessments. The establishment of a part-

nership called “Moravian Gate to Europe” with MAS Regionu Poodří and MAS Moravský kras, and partnership with the Slovak MAS Horné Kysuce, Danish Himmerland and Dutch Kromme Rijn Local Action Groups.

Detailed description: Acquisition and processing of all necessary documents related to the submission of the MAS application under the Rural Development Program, Measure IV. 1.1. Local Action Group within the designated period. This involved A) the preparation of an integrated territorial development strategy: the creation of the database of intended projects of municipalities, NNOs, entrepreneurs, preparation of the territory situational analysis, SWOT analysis, proposal part of the strategy, creation of an organizational system and management, preparation of paperwork (statute, rules of procedure, etc.); B) Preparation of the Leader Strategic Plan: Analysis of the MAS territory, SWOT analysis, Strategy (Priorities and objectives / visions), Fiche 1=4, Finance Plan, SPL objective achievement and indicator monitoring, MAS partnerships, experien-

ces and cooperation within the region, MAS organization and resources, administrative procedures, participation of women, young people and farmers; C) Facilitation of public discussions on ITDS and SPL issues; D) Consulting of the intended projects of municipalities, NNOs, entrepreneurs (workgroups): meetings and discussions in all municipalities in workgroups.



Opportunities Plentiful in Poodří

The preparation of an integrated strategy and a Leader Strategic Plan for MAS Regionu Poodří.

- **Program:** Local Sustainable Development / Strategic planning of territorial development
- **Responsible persons:** Tomáš Šulák, Hana Caletková, Vendula Večeřová
- **Implemented for:** MAS Regionu Poodří, o.s.
- **Support by:** KÚMSK

Development of an integrated territorial development strategy titled “Poodří door wide opened”, including the creation of a database of intended projects in the region and a Leader Strategic Plan called “Opportunities Plentiful in Poodří” for MAS Moravská cesta. All via public discussions, workgroups and execution of professional analysis and assessments. The establishment of the “Moravian Gate

to Europe” partnership with MAS Moravská cesta and MAS Moravský kras local action groups, and partnership with the Slovak OZ Podpolanie local action group.

Detailed description: The acquiring and processing of all necessary documents associated with registering the local action group’s application under the Rural Development Program, Measure IV. 1.1. Local Action Group within the designated period. This involved A) the preparation of an integrated territorial development strategy: the creation of the database of intended projects of municipalities, NNO’s entrepreneurs, a situational analysis of the territory, SWOT analysis, proposal part of the strategy, organizational system and management, administrative documents (statute, rules of procedures and similar); B) The creation of a Leader Strategic Plan: Analysis of the MAS’s territory, SWOT analysis, strategies (Priorities and objectives /visions), Fiche 1-5, finance plan, Monitoring of SPL objective performance and indicators, MAS partnerships, experiences and cooperation within the region, organization and resources of the MAS,

administrative procedures, participation of women, young people and farmers; C) the facilitation of public discussions on the ITDS and SPL; D) Consulting of the intended projects in all municipalities, NNOs, entrepreneurs (workgroups): meetings and discussions in all municipalities, in workgroups.



Benchmarking of the LAG Moravia-Silesian Region

- **CCO Program:** Local Sustainable Development / Strategic planning of territorial development
- **Responsible persons:** Team “Local sustainable development” of CCO Central Moravia
- **Implemented for:** MAS Nízky Jeseník, o.s.

Creation of benchmarking (comparative analysis) in respect to resources, management and management of local action groups in the LAG Moravia-Silesian Region and consulting on the preparation of a Leader Strategic Plan for MAS Nízky Jeseník.



National Rural Observatory / National network of local action groups

- **CCO Program:** Local Sustainable Development
- **Responsible persons:** Tomáš Šulák, Roman Haken
- **Implemented for:** NOV, o.p.s. a NS MAS, o.s. Interregional and European Cooperation

Work in the board of National Rural Observatory. Representation of CCO Central Moravia in this service organization for local action groups, which primarily carries out activities aimed at educating rural managers under OPRZL 3.3, cooperation with the Agricultural and Food Information Institute, Ministry of Agriculture, etc.

Participation in the founding of the national network of local action groups: preparatory work on the statute, organizational form of the association, organization of the constitutive foundation meeting and election of bodies, etc.



Union of non-governmental, non-profit organizations of Olomouc Region (UNO OK)

- **CCO Program:** Local Sustainable Development / Service for Non-profit Organizations in the Region
- **Responsible persons:** Tomáš Šulák, Gabriela Mikešková, Roman Haken, Ivana Chytilová
- **Implemented for:** UNO OK

Working in the board of the Union of Non-governmental, Non-profit Organizations of the Olomouc Region (UNO OK). Lobbying for NNOs. Comments to documents at the regional level. Coordination of the activities of NNO service staff network in the Olomouc Region – sustainability of significant project OK 2006.



Training for European Partnership Animators – TEPA

Exchange of experiences in rural animation and provision of educational program and training for partnership managers from the Czech Republic, Poland, Slovakia, Hungary and Slovenia.

- **CCO Program:** Local Sustainable Development / Interregional and European Cooperation
- **Responsible persons:** Hana Caletková, Roman Haken
- **Support by:** Grundtvig 1.1. – Leader Experience Exchange V4+SLO

The project activities were launched by an initial meeting of the “Training for European Partnership Animators” in Banská Bystrica in January 2007. This project is funded under the Socrates Program, the Grundtvig Subprogram via the Education and Culture Executive Agency. The purpose of this project is to create and

test training materials, educational program and teaching DVD’s for partnership animators – active people in rural areas pursuing the revival of their regions. The project offers them training in the methods for achieving this purpose effectively. Another important aspect of this project is its international dimension, which further enhances knowledge and findings.

The project involves 9 partners from the Visegrad 4 countries, Slovenia and Sweden. They are the Rural Parliament (Vidiecký parlament) - Slovakia – project coordinator; Cooperation Fund Foundation – Poland, Polish Rural Forum; Polish Environmental Partnership Foundation; Hungarian Rural Parliament; CELODIN – Hungary; SLOVENIAN RURAL DEVELOPMENT NETWORK; Federation of Swedish Rural Economy and Agricultural Societies – Sweden – external evaluator.

The Project is planned for 2 years. The first year would include 5 meetings of the project team in Slovakia, Poland, Hungary, Czech Republic and Slovenia. At these meetings, the discussions would focus on the training program and manual. A team of authors and team of trainers were founded for two one-week pilot training events. The main topics of partnership animator training will be the Strategic Planning, Public Participation at Local Levels and Partnership Building and last, but certainly not the least, the utilization of rural resources. The training is planned for 25 attendants, 5 from each country except Sweden. The first training took place in Hungary and partially in Slovenia in February 2008. The second training course will allow its attendants to visit Slovakia, Hungary and Poland. An integral part of the project comprises case studies that the attendants will have the possibility to visit directly at site in the form of study trips. Details about this project are available at the www-partnershipanimators.eu website.



Community development as a means to combat social exclusion

TEP – Transnational Exchange Program

- **Program:** Local Sustainable Development / Interregional and European Cooperation
- **Responsible persons:** Hana Caletková, Roman Haken, Tomáš Šulák, Jiří Pavlát
- **Support by:** EC – Directorate General for Employment, Social Affairs and Equal Opportunities
- **Website:** www.tep.celodin.org

In 2007, a two-year project called “Community development as a means to combat social exclusion”, where CCO Central Moravia was the partner on behalf of the Czech Republic was completed. This two-year project was funded under the Community TEP – Transnational Exchange Program administered by the European Commission, in particular by the Directorate General for

Employment, Social Affairs and Equal Opportunities. Partners of the project are the Hungarian CELODIN organization (Central European Local Development Information Network) that was also the lead partner, Slovakian Forum Regional Development Center (FRDC) and Romanian CAR (Center for Rural Assistance).

These project partners set four workgroups during two years called “Employment”, “Integrated Local Development”, “Public Participation” and “Information and Communication Technologies”. Members included in these workgroups were specialists addressed by the project partners, who had sufficient experience in that relevant area. Each of the partners was responsible for leading, organizing of meetings and assembling of the outcomes from their workgroup. The workgroup meetings included good practice presentations from the individual countries in line with the designated topics (so called “case studies”). Apart from these presentations, the workgroup also had the task to work out a range of recommendations that might be used as universal for the given issue across several EU

member states. This requirement was imposed by the above program. Each of these workgroups used different methods for their work, such as the “open space” method, case study analysis method, comparing of legislations in the given area, etc. The results were summarized in the Final Conference of the project, which took place in Hungary in June 2007. The results were also summarized in a publication and on CD. Materials created under this project, as well as further information, are available at www.tep.celodin.org.



Volunteerism – support to persons at risk of social exclusion in finding employment

- **CCO Program:** Education, Support and Strengthening of Non-governmental, Non-profit Organizations
- **Responsible persons:** Jaroslava Koplíková, Roman Haken, Kristýna Ježová, Milena Surmová
- **Support by:** state/regional funds and EU Structural Funds via the Common Regional Operating Program.
- **Website:** www.cpkp.cz/projekty-uplatnění

This project was a follow-up to a volunteer program implemented in 2005 – 2006 under the title “Helping others or helping ourselves?": a volunteer program for the unemployed, which was carried out with the support of the Phare 2003 HRD and the CR national budget by CCO Central



Motivational discussion.

Moravia. The purpose of this project was to diminish the risk of social exclusion for selected groups of the unemployed and people threatened by unemployment, to strengthen their motivation and self-confidence in looking for a job and to offer them the opportunity for acquiring the necessary knowledge and practical experience so that these people had a better chance in the labor market. The project offered the unemployed volunteer job placements and motivational and educational seminars and courses. The project involved more than 60 people from the following target groups: young people of 15 – 30 years of age, persons taking

care of children or kin, the handicapped, people of 45 years of age or older and the Romani and other nation minorities. Approximately 10% of the project participants found employment earlier than in a half of year. These were mostly people who worked in volunteer jobs for some of the non-profit or allowance organizations, possibly in municipal offices. Based on experience gained from this project, a new project will be prepared in the course of 2008 to follow-up and further extend the existing project for volunteer opportunities.

Volunteerism in Central Moravia

- **CCO Program:** Education, Support and Strengthening of Non-governmental, Non-profit Organizations
- **Responsible persons:** Michaela Rešková, Jaroslava Koplíková
- **Support by:** The CR Ministry of Interior and a grant by the Town of Hranice, a grant of Lipník nad Bečvou and a grant of the Municipality of Přerov
- **Website:** www.cpkp.cz/projekty-dobrovolnici

The accredited program called “Volunteerism in Central Moravia” has been in operation in Přerov, Hranice and Lipník areas since 2007. The project makes it possible for people interested in voluntary work placements to acquire new knowledge, experience, confidence and trust in one's own abilities, making new friends and acquaintances, strengthe-

ning of working habits, and higher chances of succeeding in the labor market.

For the most part, volunteers work in social service organizations in the region and help in environmental protection and the preservation of cultural landmarks. In 2007, we received more than 50 applications for voluntary work placements. Only eight of the applicants for cooperation did not ever come forward to participate in the project.

We were recruiting new volunteers through flyers and posters posted in Employment Offices, town and municipality offices, kindergartens, schools and libraries in Přerov, Hranice and Lipník areas. Prospective volunteers then learned about the terms and conditions of volunteer work placement at the shown contacts, which were the Dráček Parent Center in Hranice, the local library in Lipník nad Bečvou and the Volunteer Center in Horní náměstí in Přerov.

In this regard, the project was carried out in cooperation with the Employment Office in Přerov and its out-stations in Lipník nad Bečvou

and in Hranice, with Hestia, the national volunteer center and, newly, beginning from November 2007 with the Social Benefits Department in Přerov to achieve active progress for the long-term unemployed.



Activities in Croatia

- **CCO Program:** Public Participation, Local Sustainable Development
- **Coordinator:** Kateřina Dvořáková, Roman Haken
- **Support by:** Netherlandish project „Sustainable Future for Rural Areas in Croatia“

CCO has in 2007 participated as an expert in project “Sustainable Future for Rural Areas in Croatia” which is realized by Dutch organization Milieucontact Oost-Europa and which is joined by Croatian organizations within Croatian network for rural development.

Within this project has CCO participated on international conference, which was held on 22. – 23.11. 2007 in Skrad and in Zagreb. This session was organized by Croatian organization Odraz, which is from Zagreb and is focused mainly in sustainable development of local community.

Consequential activities within this project will be held during 2008.

Community planning of social services

- **CCO Program:** Public Participation, Local Sustainable Development
- **Responsible persons:** Gabriela Mikešová, Vendula Večerová, Kateřina Dvořáková
- **Implemented for:** Kuřim, Slavkov u Brna, Šlapanice, Moravský Krumlov
- **Support by:** town budget

During 2007 CCO actively participated on processing of the middle term development plans of social services for:

- Town of Kuřim
- Town of Slavkov u Brna
- Town of Šlapanice
- Town of Moravský Krumlov

Activities were concentrated mainly on finding out of priorities and needs of social services, economical indicators of detected priorities, availability of social services and methodical support with processing of middle term development plan of social services in Southern Moravia region.

WAREMA - Water management resources in protected areas

- **CCO Program:** Public participation, Eco-program
- **Responsible person:** Vendula Večerová, Roman Haken
- **Implemented for:** Poodri Region
- **Supported by:** Ministry for regional development of Czech Republic, Interreg IIIB CADSES, Veronica Foundation
- **Website:** www.cpkp.cz/warema

WAREMA project is realized in Interreg III B CADSES European program, in which six partners organizations from Italy, Hungary, Greece and Czech Republic are involved.

The goal of the project is to create a common methodology of public and subject participation in decision making and planning processes in watershed areas in the intention of Water Framework Directive 2000/60/EC.



Meeting of the partnership Poodří for life in Štramberk

citizens on water protection and environmental questions, then by “Viva Aqua” magazine, that informed not only about water management topics but also about interestingness from project area and last by WAREMA team

The aim of the project is to develop best methodology for mobilization of public in Moravia-Silesian Region and key stakeholders that are interested in water resources and ecosystems management in Protected Landscape Area Poodri. They are involved to the process of sustainable development and the best possible realization of principles coming up from Water Framework Directive, that are based on cooperation, information and networks formation.

The public was addressed by inquiry, that find out opinions of local

that was part of some social activity in Area Poodri.

The partnership “Poodří for life”, where there are besides of local citizens also for example deputies of Region Poodri, Protected Landscape Area Poodri, or Moravia-Silesian Region, has reached, thanks to regular meetings, improvement in communication among interested sides and gave support to water resources management, not only on the ecological side, where the protection and conservation are accentuated, but also on the economic side.

There was built up an Action plan, on meetings, seminars and workshops which were specialized to establish vision and action planning, with all important steps and activities to harmonize water resources, touristic and educational activities and environmental in pilot location.

Participants worked on the Action plan in four working groups – Revitalization, Water in, Eco-touristic and education and Sewerage plants.

To fulfill and implement actions and goals settled in the Action plan, there was built fundraisers team within the WAREMA project, who take care to assure funding for chosen activities (subprojects). With this is boosted up not only motivation of participants try to assure realization of others subprojects after ending Warema project, but also increased awareness of organizations workers about financial sources and possibilities of their use.

International character of the project is a good instrument for exchange of experience with public participation to plan processes on the field of water management.

NGO and RR Task Force

- **CCO Program:** EU and Regional Development
- **Responsible persons:** Pavla Oriniaková, Roman Haken, Miroslav Parvonič
- **Website:** www.sfteam.eu



The “NGO and Regional Development” task force is an open platform for meetings and the exchange of information by non-profit organizations seeking the possibility for NGO’s to participate in regional development. In addition, this force actively cooperates with the public administration community. The meetings are, on regular basis, attended by

representatives of NGO’s in the individual operational program monitoring committees in respect to the structural assistance of EU, who exchange relevant information. In 2007, the force had two meetings to discuss, as the main topic, the review of the completed structural policy programming period in the Czech Republic. The meeting identified a need to extend the cooperation of NGO representatives in the operational program monitoring committees and therefore, within the scope of these activities, preparations started for their meeting, which took place at the beginning of 2008.

NGO International Network SF team

- **CCO Program:** EU and Regional Development
- **Responsible persons:** Pavla Oriniaková, Roman Haken, Miroslav Parvonič
- **Website:** www.sfteam.eu



CCO Central Bohemia continued its international cooperation with CEE countries and Holland. In the scope of a partnership network called “SF Team for Sustainable Future”, CCO Central Bohemia works with organizations from Slovakia, Poland, Hungary, Latvia, Bulgaria, Rumania and Holland. This network supports the utilization of the European Union

Structural Funds in compliance with the requirements of the sustainable development of regions. The key to our success is support to the partnership principle not only at the European cooperation level but also at the national and regional levels. Support to partnership development means, primarily, the provision of technical consulting, training, assistance in negotiations between future partners, the facilitation of joint meetings, project management and seeking of resources for further development.

At the national level, CCO Central Bohemia staff attended to the issues of partnership development in respect to the utilization of Structural Funds as the members of Governmental Council for Non-Governmental, Non-Profit Organizations, and their committees for regions and for the European Union.

For instance, in Central Bohemia Region, CCO Central Bohemia assisted in establishing a branch office of the Rural Regeneration Society, which is intended, among other, to promote the interests of small municipalities in the regional operating program.

In 2007, in cooperation with its European partners, CCO Central Bohemia worked on the preparation and implementation of an international training program on public participation in decision-making processes, and the preparation of performing an analysis of the partnership principle application in the structural policies of individual member countries of the network.

Communication Platform for Young Citizens – Dvorek.eu portal

- **CCO Program:**
Public Participation
- **Implemented for:**
European Commission,
DG Education and Culture
- **Responsible persons:**
Ondřej Marek, Mikuláš Pštroš
- **Website:** www.dvorek.eu

Brief description
of the project:

Dvorek.eu



The Dvorek.eu project was a contribution by CCO Central Bohemia to the development of public participation within Europe. At the beginning, there was an Internet portal called Dvorek, which today puts young people from the Czech Republic as well as wide reader public together to discuss social topics. The portal encourages middle/high school students to report on what is happening at the



place of their residence and explain the wider context of such occurrences in the form of short texts. The main purpose is not the evaluation of the European integration process as such but the assumption of ability to view matters through the eyes of an “active European citizen”, i.e. of a person not indifferent to social

events and causes.

This project was accompanied with a series of training courses for teachers in primary, middle and high schools, concerning the possibilities of teaching European issues in civics and other subjects. These training courses took place in the total of 8 different regional cities throughout

the Czech Republic and were attended by 130 teachers.

In May 2007, there was a meeting of the authors of the Dvorek.eu portal. They discussed the media and their view of the world, touched the issue of society manipulated by the media, etc.

12 Activities about Europe

Under this project, we prepared a package for the primary, middle and high school teachers, containing 12 activities about Europe. This set of games and activities can help in making the lessons on European Union topics more interesting. 12 Activities about Europe is seeking to teach a whole range of skills and knowledge that any European citizen should have. These activities do not merely serve to acquire or practice such knowledge (that would not be enough any more) but primarily, they are used for the students to arrive at their own angle, to learn discussion, cooperation and, last but not the least, we strive for integration with other fields and subjects. 12 Activities about Europe package is natural-

ly interfaced to the frame educational programs.

In respect to time, the activities are built so that they can be divided into smaller time segments as needed to accommodate teaching lessons (for example, separate student preparation, separate activity, worksheet with reflection, and other).

The structure of the activities is such that after becoming familiar with them, they can be used without any further adjustments, though still leaving enough space for tailoring the particular activity to accommodate the teacher's objectives and class specifics. For instance, at schools providing long-term courses on EU the teacher may add more demanding themes to the activity. On the other hand, at primary schools, it is more appropriate not to pay so much attention to elaborate detail and to focus more on the general principles. For some activities (e.g. Multiquiz) there is a special version for primary and middle schools. These activities originate from 2006 and are available for free downloading on the Internet. Nevertheless, based on practical experience, they were updated and

issued in print. If you are interested in 12 Activities about Europe in the printed version, you can order this package from the www.dvorek.eu website.

Golden Star Awards for CCO project

The Golden Star Awards are awards given by the European Commission every year to reward projects supporting active European citizenship and the overcoming of multicultural disparities in Europe. In 2007, this award was given to a CCO Central Bohemia and CCO Central Moravia project called "How to become a European Active Citizen". The objective of the project was to encourage students' learning about EU issues and induce critical thinking. At the same time, it offered support for civics teachers. It comprised of several differing parts that purposefully complemented one another. The project activities were carried out in between July 2005 and June 2006.

The core of the project was Guideline for Teachers that, with emphasis given to comprehensibility and



practical impacts, gave a summary of European integration essentials. Following up on the guideline, there was a workshop with social science and civics teachers. As the main activity, CCO prepared a contest for student teams in projects concerning European issues. The number of schools participating in the contest came to 31, of which 17 completed their project with success. The contest was supported with a range of incentive visits to schools in various regions, with discussion meetings about EU and students' views of the EU.

The participating student projects covered an extensive variety of topics, which document the large number of impacts that the EU has on our lives. Worth mentioning is that the majority of school projects

reflected on a particular regional problem. Students then frequently tried to find possibilities that the EU gives for their solution, possibly researched how other European countries have solved similar problems.

For instance, Krnov Gymnasium students analyzed the impact of our accession to the European Union on employment in their region and indicated new possibilities opening in this area. The students of Mikulčická ZŠ middle school identified as a present-day problem the threat of bulimia and anorexia. Their project documented the causes and consequences of these disorders. It also indicated the stand taken by Europe in respect of this.

The "How to Become an Active European Citizen" contest winners were the Krnov Gymnasium students and the students of Gemini Brno, a high school for the disabled. As a reward, these students were given an educational journey to see the European Parliament in Strasbourg. Currently the above described CCO project continues with another activity in the field of education for citizenship by the Dvorek.eu portal.



Zdeněk Slejška, Eva Slejšková, Dalibor Naar (Egredior), Ondřej Marek (CCO). **12 Activities about Europe: a package of systematic materials for teaching about EU.** CCO Prague, 2007. ISBN: 978-80-86902-49-4.

Acknowledgements

Ašerová Dagmar, directress of East West Institute
Benedek László, CELODIN
Balek Jan – Microregion Hranicko
Baranová Martina
Bárek Ivo, senator of Parliament of CR
Čechová Lucie
Čepelka Oldřich – Tima Liberec
Drhová Zuzana, council member of Prague City
Držíková Jana
Gálik Adam
Hammanová Jana, SC&C
Hátleová Daniela, Sasakawa Peace Foundation
Havlíčková Ludmila
Heger Vladimír, general editor of weekly magazine „Public Administration“
Heretová Michaela
Hrnčířová Jana, Jana Svobodová, Integra Consulting
Jalovecká Martina, Ministry of the Interior of CR
Jurík Vladimír, Studio 21
Kašpar Jakub, Ministry of the Environment of CR
Kateřina Ptáčková, Green Circle
Kráčmarová Eva
Kubiniaková Katarína
Kučerová Marcela
Kudličková Hana
Málek Roman, vice mayor of Chrudim
Mattasová Alžběta, Via Foundation
Matuszková Radoslav, mayoress of Otrokovice
Mečiarová Jana – Regions, n.o.
Mitevová Lenka
Nanri Takahiro, Sasakawa Peace Foundation
Obrtelová Jitka
Palková Jitka, Economic Chamber of Přerov district
Patrný Radek, Partnership Foundation
Pauerová Hana, Ministry of the Interior of CR
Petr Mičola, Atelier Bonmot, s. r. o.
Petrová Marie, Ministry of the Environment of CR
Pospíšil Zdeněk Doc. PhDr., CSc. – in memoriam

Povolná Vendula, Environmental Law Servis
Ptáčková Kateřina, Green Circle
Rathsamová Jana, Ministry of Foreign Affairs of CR
Spáčilová Jana
Stachová Jana, Institute of Sociology of the Academy of Sciences of the CR
Šiblová Naděžda
Šustrová Gabriela
Tvrdoňová Jela, Rural Organization for Community Activities
Vavruška Vítězslav
Vážanská Jaroslava
Vondrouš Daniel, Ministry of the Environment of CR
Zajacová Jitka
Zapletalová Jaroslava, Housing Institute
Zatloukalová Ilona
Žerava Stašek, Atelier Bonmot, s. r. o.

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